

THE DINERS CLUB INTERNATIONAL MAGAZINE

Signature

The Diners Club International Magazine

**Pica Award
WINNER**
CUSTOMER PUBLISHING
EXCELLENCE

Inspired
CHOICES

A 2009 Pica Awards Winner



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Welcome to **Signature**, Diners Club International's official lifestyle magazine.

Signature is an A4, glossy, perfect-bound publication of 178 pages. Just as the Diners Club card works as a portal for travel, dining and entertainment, so does the magazine. Speaking directly to 69 649 members **Signature** offers readers new insights into travel, dining, wine, sport, investment, property, entertainment, vehicles and well-being

The Diners Club member is astute, independent and financially secure. Falling squarely into the LSM 10 bracket, members enjoy the exclusive status that having a Diners Club charge card affords them.

Distribution

Delivered twice a year to 69 649 Black and Platinum Diners Club members

Duration

Issue 1/10: May 2010
Issue 2/10: November 2010

Payment

On publication of each issue

Material deadline

To be advised by the production department

